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 [Chapter 11 Globalization Coca-Cola](#)

Coca-Cola adopted the “classic” contour bottle in 2005 which differentiated Coca-Cola from other drinks since it was made from a special, high-impact plastic.

 [Chapter 12 Blonde hair dye](#)

Identities are said to be constructed from the following: race, religion, gender, body type, educational attainment, personality and occupation.

 [Chapter 11 Globalization Coca-Cola](#)

In *Pop Iconology: Looking at the Coke Bottle*, it is stated that Coca-Cola is “the most widely recognized commercial product in the world”.

 [Chapter 12 Identity Blonde Hair Dye](#)

The following are considered to be signs: garments, automobiles, dishes of cooked food, gestures, films and furniture.

 [Chapter 11 Globalization Coca-Cola](#)

From a Marxist perspective, soft drinks are examples of the way Capitalist societies create false needs in people so they can be exploited.

⋮ [Chapter 9 Style Blue Jeans](#)

The clothes we wear send messages to others about ourselves.

⋮ [Chapter 9 Style Blue Jeans](#)

One of most intense current fashion wars is between lower-class & elite fashions.

⋮ [Chapter 12 Identity Blonde Hair Dye](#)

As we grow we cannot change our group affiliations.

⋮ [Chapter 9 Style Blue Jeans](#)

Since late 1960s more dresses were sold in the USA than trousers.

⋮ [Chapter 11 Globalization Coca Cola](#)

According to our textbook this semester, what you get when you choose Coca-Cola, is the personality or the “aura” of the drink generated by the enormous amount of advertising by Coca-Cola.

⋮ [Chapter 10 Technology](#)

Smartphones are in use across the generations including users who are junior high school students and Senior citizens.

⋮ [Chapter 12 Identity Blonde Hair Dye](#)

It is not possible to “lie” with signs.

⋮ [Chapter 12 Identity Blonde Hair Dye](#)

Social scientists say that when we ask ourselves ‘Who am I?’ we are actually asking ‘To what group do I belong?’

⋮ [Chapter 11 Globalization Coca-Cola](#)

Drinking a coca cola from the classic contour bottle may represent

⋮ [Chapter 11 Globalization Coca-Cola](#)

Drinking coke is way for people all over world, to indicate a sense of

⋮ [Chapter 9 Style Blue Jeans](#)

Marxists say blue jeans are:

⋮ [Chapter 9 Style Blue Jeans](#)

Marxists say blue jeans are

⋮ [Tartan](#)

Scottish Tartans always consist of knitted garments with alternating bands of (pre- dyed) threads woven at 10, 20 and 30 degree angles.

⋮ [Tartan](#)

Socks are currently the most successful OSU tartan product.

⋮ [Tartan](#)

Not all products may be successfully translated into the OSU tartan plaid.

⋮ [Tartan](#)

The authentic OSU Tartan plain has 4 colors.

⋮ [Tartan](#)

Some alumni may wear OSU tartan plaid apparel to show that they identify with OSU.

⋮ [tartan](#)

The following are the types of materials used in the OSU tartan products

⋮ [tartan](#)

The exterior stage adjacent to the HSCI building was inspired by the OSU Tartan plaid.

⋮ [tartan](#)

The OSU Tartan plaid design was determined through a student design competition.

⋮ [tartan](#)

It became too difficult to license the OSU Tartan so efforts to do so were abandoned.

⋮ [tartan](#)

The origins of the tartan plaid pattern are in Scotland.

⋮ [tartan](#)

The following are the types of materials used in the OSU tartan products:

⋮ [tartan](#)

OSU tartan products may be considered by many to be "authentic".

⋮ [tartan](#)

OSU tartan products may only be purchased by students who hold a valid OSU ID.

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